

PRIVACY POLICY

We at WodUp are committed to protecting your privacy. This Privacy Policy applies to our websites, web application, and our mobile applications owned and controlled by WodUp.

This policy, together with Terms of Use, governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information.

We periodically update this Privacy Policy and will post any changes on this page. If the changes are significant, we will provide additional notice to you via email.

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please contact us by email at hello@wodup.com or by mail to WodRack Ltd, 2/F, Siu On Building, 243-245 Des Voeux Road West, Hong Kong, Attn: Privacy.

1. Information We Collect

When you visit our website (about.wodup.com)

You are free to explore the Website without providing any Personal Information (defined below) about yourself. When you request additional information or register for WodUp's Services, we request that you provide Personal Information about yourself.

We collect Navigational Information such as page views, date and time of website visit, and other information that your computer or mobile device provides to us, such as your browser type, device type, IP address, location, and referral URLs. For more information, see our Cookie Policy.

When you use our web and/or mobile application

We use analytics software to allow us to better understand the functionality of our application on your devices. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, device model and version, OS version, and where the application was downloaded from. Information used for analytics is not linked to your Personal Information.

General Communications

When you communicate with us via email, phone, through the WodUp platform, or otherwise, we may maintain a record of your communication.

Athlete Account and Profile Information

When you create an account and profile on WodUp, we collect your name, email address, date of birth, gender, and geographic location. Your name, photo, and any other information that you choose to add to your public-facing profile will be visible to WodUp users. Other users will be able to see certain information about your activity on WodUp, such as the name of the gym(s) you're affiliated with, your training frequency, the workouts you completed, and your movement history. Your email address will not be visible to other users on the WodUp platform.

Integrated Service Provider and Linked Networks

You can elect to sign in or sign up to WodUp through a Linked Network (e.g. Facebook). If you elect to sign up through a Linked Network, we receive certain profile and account information about you from the Linked Network. The specific information provided to us by Linked Networks is determined by the third party. In all cases, the permissions page for the Linked Network will describe the information being shared. You should consult their respective privacy policies for information about their practices.

Log Files

When you use our services, we automatically collect information about your computer hardware and software. This information may include your IP address, browser type, domain names, internet service provider (ISP), the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, clickstream data, access times and referring website addresses.

Personal Information

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, gender, address, phone number, and other information about yourself or your business. Personal Information can also include information about any transactions, both free and paid, that you enter into on the Website and/or Application, and information about you that is available on the internet, such as from Facebook or publicly available information that we acquire from service providers.

Personal Information also includes Navigational Information or Payment Information where such information can directly or indirectly identify an individual. Navigational information refers to information about your computer and your visits to our website and/or application such as your IP address, geographical location, browser type, referral source, length of visit, information you viewed or search for, page response times, errors, length of visits to certain pages, page interaction information (such as clicks and mouse-overs), and pages viewed.

You may access and update your personal information through your account settings, or by contacting us at hello@wodup.com.

Payment Information

WodUp uses Stripe and Chargebee to process financial transactions. By using our service, you grant WodUp and these third parties the right to access and transmit your personal and financial information from the relevant financial institution. You agree to your personal and financial information being transferred, stored, and processed by Stripe and Chargebee in accordance with their Privacy Policies at:

- <https://www.chargebee.com/privacy/>
- <https://stripe.com/hk/privacy/>

We collect and process payment information from you when you subscribe to the Subscription Service, including credit cards numbers and billing information, using third party PCI-compliant service providers. Except for this, we do not collect Sensitive Information from you.

Retention of Personal Information

We only retain personal data for so long as it is necessary, where we have an ongoing legitimate business need to do so (for example, as long as you are using or subscribed to our Service). Data may be archived as long as the purpose for which the data was used still exists.

2. How We Use the Information We Collect

Any information we collect is used in compliance with this Privacy Policy. Customers who subscribe to our Service are obligated through our agreements with them to comply with this Privacy Policy.

Use of Personal Information

WodUp uses the information we collect to:

- Provide and improve our services;

- Research, design and launch new features or products;
- Collect user feedback;
- Present content and information on our Site and in our App in the most effective manner for you and for the device you use;
- Provide you with alerts, updates, materials or information about our services or other information that you requested or signed up to;
- Respond or taking part in legal proceedings, including seeking professional advice;
- Directly market relevant information, such as the announcement of new features or service offerings that we believe are directly relevant to you. You may opt out of such communications at any time by emailing us at hello@wodup.com, or by clicking the 'Opt Out' link at the bottom of the email;
- Communicate with you and respond to your questions or requests; and
- Other purposes directly related or incidental to the above.

Use of Navigational Information

WodUp uses the Navigational Information we collect to:

- Operate and improve the Website and application(s) to which you are subscribed;
- Provide you with personalized information about WodUp;
- Analyze trends;
- Better tailor our Services to our users' needs.

Except where noted in this Privacy Policy, we do not link this automatically-collected data to Personal Data.

Customer Testimonials

We post customer testimonials on our Website, which may contain Personal Information such as the customer's full name and business affiliation. WodUp obtains consent from each customer via email prior to posting.

3. Disclosure of your information

We do not sell, trade or rent your Personal Information to third parties. If we intend to share your personal Information with a third party other than a business partner mentioned herein which provides services in connection to WodUp, you will be notified at the time of data collection or transfer, and you will have the option of not allowing the transfer.

We reserve the right to use or disclose your Personal Information if required by law, or if we reasonably believe that use or disclosure is necessary to protect our rights, to protect your safety or the safety of others, to investigate fraud, or to comply with a law, court order or other legal process.

4. Cookies and Similar Technologies

Our Site uses cookies to distinguish you from other users of the Site. This helps us to record your preferences and actions to make the Service easier and/or more relevant for your use.

We use both persistent cookies and session cookies. A persistent cookie stays in your browser until you delete them. Session cookies expire once you close your web browser. WodUp uses cookies to make the Website and Application(s) more useful to you.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some aspects of the Website may not function properly if you elect to disable cookies.

We use the following cookies:

- Strictly necessary cookies – These are cookies that are required for the operation of our Site. They include cookies that enable you to log into secure areas of our website.
- Analytical/performance cookies – They allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users easily find what they are looking for.
- Functionality cookies – These are used to recognise you when you return to our Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Targeting cookies – These cookies record your visit to our Site, the pages you have visited and the links you have followed. This information is used to make our Site and the information displayed on it more relevant to your interests.

We may use third-party web services on our Site. The service providers that administer these services use technologies such as cookies, web server logs and web beacons to help us analyse how visitors use our Site and make the information displayed on it more relevant to your interests. The information collected through these means (including IP addresses) is disclosed to these service providers. These analytics services may use the data collected to contextualise and personalise the marketing materials of their own advertising network.

We may also use Pixel Tags to track online movements of Web users. Pixel Tags have unique identifiers and function similarly to cookies.

5. Third Party Sites

Our Site, our App or our communication with you may from time to time contain links to third-party websites over which we have no control. If you follow a link to any of these websites, please note that they have their own practices and policies. We encourage you to read the privacy policies or statements of these websites understand your rights. We accept no responsibility or liability for any practices of third-party websites.

6. Security

All information you provide to us is stored on our secure servers. We use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. All Personal Information is protected using appropriate physical, technical and organizational measures.

Where we have given you (or where you have chosen) a password that enables you to access certain parts of the Site, you are responsible for keeping this password confidential.

We restrict access to personal information to our employees, service providers and contractors on a strictly need-to-know basis and ensure that those persons are subject to contractual confidentiality obligations.

We review our information collection, storage and processing practices from time to time to guard against unauthorised access, processing or use.

Please note, however, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Site; any transmission is at your own risk.

Information Security Breach and Data Breach

WodUp will notify you and the competent supervisory authority, immediately and in writing, of any infringements on processing of Personal Data, any breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed or any of the obligations specified in this Privacy Policy as well as information about initiatives to safeguard against future security breach.

Data Protection Officer

WodUp has a data protection officer who is responsible for matters relating to privacy and data protection, and may be reached at the following address: 22/F, Siu On Building, 243-245 Des Voeux Road West, Hong Kong or via email at hello@wodup.com.

7. Data transfer

The data that we collect from you may be transferred to, and stored at, a destination outside Hong Kong. It may also be processed by persons referred to in Clause 3 above who operate outside Hong Kong.

By submitting your personal data you agree to this transfer, storing or processing of data outside Hong Kong. We will take all steps reasonably necessary to ensure that your data is treated securely in accordance with this privacy policy.

8. Your rights

You have the right to:

- Check whether we hold personal data about you;
- Access any personal data we hold about you;
- Require us to correct any inaccuracy or error in any personal data we hold about you;
- Block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you do so, you may not be able to access all or parts of our Site;
- Opt out of personal data use: if we propose to use your Personal Data for any purposes other than those described in this Policy and/or in the specific notice provided when you sign up for our Services, we will offer you an effective way to opt out;
- Unsubscribe from the mail list using the "unsubscribe" feature that accompanies our emails or by contacting us at hello@wodup.com;
- Withdraw your consent for WodUp to process your personal information. Please note that the withdrawal of your consent does not affect the lawfulness of any processing activities based on such consent before its withdrawal.

To exercise any of these rights, please contact us at hello@wodup.com. We will respond to your request to change, correct, or delete your information within a reasonable timeframe and notify you of the action we have taken.

9. Changes to our privacy policy

We may amend this policy from time to time by posting the updated policy on our Site. By continuing to use our Site and our App after the changes come into effect you agree to be bound by the revised policy.

10. Contact us

If you have any questions, comments or requests regarding personal data, please address them to hello@wodup.com. If we receive formal written complaints, it is our policy to contact the complainant directly regarding his or her concerns.

Last updated: **17 June 2021**